



INTEGRATED · SIZE · ADJUSTMENT

The optimal seat position as an upgrade

ISA PRESENTS LENGTH ADJUSTABLE COMPONENTS

Now, the stem and the seat post can also be adjusted in length. The Swiss bike designer Andy Muff developed under the brand of ISA (Integrated Size Adjustment) two new components which allow to adjust the seat position perfectly on every bicycle without changing parts.

Ergonomics on the bike is not only a question of comfort, but also of efficiency. Only with a perfectly adjusted seat position is the rider's force optimally transformed into propulsion. On a bike which is not adjusted to the body, the cyclist is less fast and gets tired more quickly.

The ISA developer, Andy Muff, has learnt about the value of ergonomics during his own cycling career and during more than twenty years of designing sport bicycles for numerous well-known producers. In order to accomplish the idea of a perfectly adjustable seat position, Andy Muff developed ISA: a system allowing to adjust a bicycle optimally to its rider without changing parts.

ISA now presents a seat post and a stem that make it possible to modify the seat position length without exchanging the seat post or the stem. This is possible thanks to a patent-pending system, consisting of excentrical, inserted parts. Because of these, the handlebar and the saddle remain in their position. By a 180° turn, the handlebar position can, depending on the stem model, be moved by up to 30 millimeters backwards or forwards without changing the stem. Additionally to the adjusting range of the saddle rails, the saddle can easily be moved by 25 millimeters forwards or backwards. So far, this could only be reached by exchanging a straight seat post for an offset seat post.

The new ergonomic ISA components will be presented in public for the first time at the 2009 Eurobike Show. At the moment, Andy Muff is preparing the serial production of the ISA components. For that purpose, he is in negotiation with possible licencees and manufacturing partners.

1894 characters



ISA seat post with variable offset



ISA stem with variable handlebar position

ANDY MUFF AND ISA BACKGROUND

The former elite racing cyclist already built his first frame by hand in Italy when he was only 21. After the end of his career in cycling, Muff remained true to the bicycle and worked as an importer, developer and consultant for various bicycle manufacturers and accessories producers in Europe and Asia. Andy Muff has been developing the sporty-ergonomic road bikes and mountainbikes of his own brand "C2 Concept Cycle" since 2006. The first part of the ISA system was a length adjustable head tube, presented in 2008.



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